

# Online digital photo prints

Betty Lin-Fisher investigated and compared 19 Web-based options to find the best price and quality. Here's the results.

## Betty chooses best options (based on total price and quality of pictures using same digital photo)

BEST WEB-BASED THROUGH MAIL	PRICE PER PRINT (4 X 6)	SHIPPING COSTS	TOTAL PRICE FOR 50 PRINTS*	PICKUP TIME/MAIL DAYS	CAN YOU SHARE PHOTOS ONLINE WITHOUT STRINGS?	COMMENTS
Winkflash www.winkflash.com	12¢	99¢ flat rate	\$6.99	5 days	no, need free membership	
York Photo www.yorkphoto.com	10¢	•99¢ for 1-5 prints •\$1.97 for 16-25 prints •29¢ for each additional 10 prints	\$7.84	3 days	no	•First-time users 10 prints free •“Autofix” edits dark photos well
Snapfish/Earthlink www.snapfish.com	12¢	•99¢ for 1-5 prints •\$1.97 for 16-25 prints •49¢ for each additional 10 prints	\$9.44	2 days	no	•First-time users 20 prints free •One-hour service available with pickup at Walgreens (19¢)
BEST ONE-HOUR						
Walgreens www.walgreens.com	19¢	none	\$9.50	Less than 1 hour	no	•First-time users 20 prints free •Glossy only
Target/Yahoo www.target.com or http://photos.yahoo.com	20¢	none	\$10	1 hour	yes	•First-time users 10 prints free •Glossy only •See below for mail prices •“Autofix” is good
BEST STORE PICKUP						
Kodak Gallery/CVS www.kodakgallery.com (formerly oFoto)	15¢	\$1.49 processing fee to pick up at CVS	\$8.99	CVS pickup by 5 p.m. next day if order placed by 4 p.m.	yes	•First-time users 10 prints free •“Autofix” works well •See below for mail prices
Wal-Mart www.walmart.com	15¢	none	\$7.50	2 days	yes	See below for mail and one-hour prices

## Other options

	PRICE PER PRINT (4 X 6)	SHIPPING COSTS	TOTAL PRICE FOR 50 PRINTS*	PICKUP TIME/MAIL DAYS	CAN YOU SHARE PHOTOS ONLINE WITHOUT STRINGS?	COMMENTS
America Online Pictures www.pictures.aol.com (not limited to AOL members)	19¢	•\$1.04 for 1-5 prints •\$2.08 for 16-25 prints •52¢ for each additional 10 prints	\$13.14	4 days	yes	
CVS www.cvs.com	29¢ in store or online	Free pickup in store next day for orders \$5 or more (\$1.49 charge for others)	\$14.50	Next day	no sharing available (sends you to another site)	19¢ for more than 50 prints online (special offer)
Dodd Camera www.doddcamera.com	36¢	none; store pickup	\$18	2 days	yes	
FStop Camera www.f-stopcamera.com	29¢	free pickup; \$4.85 to mail	\$14.50	4 hours	yes	\$1 more to develop pictures in store with memory card
Giant Eagle www.gianteagle.com	29¢	none; store pickup	\$14.50	1st order didn't work; 2nd order next day (could take up to 3 days)	yes	•Not very user-friendly •“Autofix” works well •Photo colors really off
Kodak Gallery www.kodakgallery.com	15¢	•\$1.49 for 1-10 prints •\$7.49 for 100-149 prints	\$11.49	2 days	yes	•First-time users 10 prints free •“Autofix” is good •See “Betty’s picks” for CVS pickup service
Photoworks www.photoworks.com	19¢	Varies according to weight	\$13.35 (\$3.85 shipping)	8 days	yes	Find out shipping prices during checkout, but before clicking final payment
Shutterfly www.shutterfly.com	19¢	•\$1.79 for 1-10 prints •\$4.99 for 76-100 prints	\$12.49	3 days	yes	First-time users 15 prints free
Target/Yahoo www.target.com or http://photos.yahoo.com	15¢ by mail	•\$2.29 for 1-25 prints •\$5.29 for 76-100 prints	\$10.79	5 days	yes	•First-time users 10 prints free •See “Betty’s picks” for one-hour prices •“Autofix” is good
Wal-Mart www.walmart.com	12¢ by mail 19¢ one hour	varies none	\$9 (\$3 shipping) \$9.50	4 days 1 hour	yes	•First-time users 10 prints free (one hour only) •Quality of prints varied wildly among mail and one-hour service – colors off •See “Betty’s picks” for store pickup prices
Wolfe’s Camera www.wolfescamera.com	29¢	\$2.50	\$17	6 days	yes	First-time users 10 prints free

\*tax not included

SOURCE: Research by Betty Lin-Fisher

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